

Barbara Graves
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EXPERIENCE: Writer, Researcher, Event Organizer, Electronic Marketing and E-News Coordinator, Choreographer, Teacher, Fundraiser, Community Organizer

Barbara Graves & Associates, Capitola, CA
Writer/Researcher/e-marketing/Proprietor

Accomplishments include:

- Designed and implemented electronic marketing strategy for the Capitola Village & Wharf Business Improvement Area.
- Produced public forums, such as the filled-to-capacity Follow the Women presentation at Capitola City Hall (1/11/10) and several well-attended water forums, including a Water/Climate Change forum that featured professors from UCSC.
- Wrote professional performance reviews for Studio Dance Review.
- Contributed research and articles on various subjects for web sites and newspapers.
- Wrote press releases, newsletters, and designed web sites.
- Provided marketing tools, fund-raising plans, grant-writing and technical support for non-profit organizations, community groups and small businesses.
- Managed personnel and departmental/organizational budgets and grant oversight.

Teacher

- Bishop Whipple Schools, Faribault, MN
- St. Scholastica Academy, Canyon City, CO
- Marelo Prep. High School, Santa Cruz, CA
- Cabrillo College, Learning Skills, Aptos, CA

Duties included:

English Teacher and Department Chair.

Dance Instructor/Choreographer/Tutor.

Designed, implemented, and taught high school dance curriculum.

- Wrote department goals, lesson plans, and student evaluations.
- Choreographed and produced a variety show, a Renaissance production, a musical & recitals.
- Taught therapeutic movement classes for learning disabled students and injured athletes.

EDUCATION

Mills College Oakland, CA

- Member of the Mills College European Dance Tour Company
- Choreographed and performed dances in the touring company.
- Taught Modern Dance Workshops in France.

1971–1974 & 1979–1981 Mills College, Oakland, CA

B.A. 1974, double major in Dance and English.

M.A. 1981 in Dance with emphasis on History and Criticism.

INTERESTS

Fund raising, community involvement, poetry, Ballet and Latin dancing, mentoring young people.